

# FranSmart

Concepts (Pty) Ltd



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## FRANCHISE INTRODUCTION

We would like to thank you for taking an interest in our Franchise Brands, you will find the accompanying documents very informative and we ask that you take time to peruse these carefully.

We particularly encourage prospective franchisees where at least one of the partners has had experience in the industry due to the complexities of the brands.

Should you decide on pursuing a venture with us, it is important for you to understand the lifestyle change and level of commitment required. Our industry involves long hours and hard work, if you are prepared to dedicate this effort it can be a very rewarding challenge. We can certainly provide you with the site and the tools, however at the end of the day it is about the operator at store level.

Once you have gone through the documentation and if you would still like to pursue an opportunity with us, we ask that you please follow the franchising process which is fully described in the attached document. We ask this as we receive numerous enquiries on a daily basis, and we require the process to be followed to allow us to give the necessary attention to genuine enquiries.

We look forward to hearing from you.

Regards,

Mike Myers  
Managing Director